## 7 ELEVATIONS





- New building, to the north of Rivermead North, providing student accommodation.
- The scale of buildings on site will be in keeping with surrounding buildings on the ARU campus.
- Massing on the buildings will be broken up by glazed entrance points, as seen on the Marconi Building at Anglia Ruskin University.
- Top storeys on each block will be set-back to make it less visible from public view, as seen throughout the ARU campus.
- Window fenestration on each block mirrors fenestration found throughout ARU campus.
- Timber is the prevalent building material on each block, along with zinc cladding and white render finish.



## **BLOCK B**

- This block is the refurbished and extended building on Rivermead North, retaining leisure uses and providing student accommodation.
- The original frontage into the building, which dates from the 1950s, will be retained.
- The later 1970's extensions have less architectural significance and will be demolished as part of the proposal to make way for new student housing.
- The appearance of the proposed student housing, which extends above and beside this existing building, take cues from this original 1950s building with contemporary interpretations of the historic architectural detailing, and in keeping with the style of ARU buildings.



## **BLOCK C & D**

- New buildings on Riverside South.
- The design of the buildings have been inspired by the adjacent university building, whereby the building is fully-glazed which reflects the natural setting.
- The buildings also incorporate the use of fixed timber to break up the large expanses of glazing, provides solar shading and provides a visual connection to the proposed student accommodation.









